



LCFC Grass Roots ticketing scheme 2013/14

Leicester City Football Club is delighted to welcome back one of the Club's most popular initiatives with the return of the Grass Roots ticketing scheme for the 2013/14 Sky Bet Championship season.

As always the key to Grass Roots will be the memorable matchday experiences offered each and every league matchday at King Power Stadium with the popular Guard of Honour, Shake the Shirt and Player Escorts experiences being joined by a great new way for kids to experience a matchday like never before!



The experiences:

We are delighted to announce the return of all of your favourite experiences plus a new addition and some great new surprises during the season!

Player Escorts: Stand side-by-side with City's stars as they take to the magnificent King Power Stadium pitch





Guard of Honour: Fly the flag proudly for LCFC as part of the official matchday Guard of Honour



Shake the Shirt: Take centre stage ahead of kick-off as part of the team shaking the giant replica LCFC Puma shirt



***NEW for 2013/14* Matchday Behind the Scenes Tour:** As the excitement builds ahead of kick-off go behind the scenes for a special insight into matchdays.

All experiences will be available on a first-come, first-served basis



The Tickets:

Adults	£20 weekend fixtures (Fri-Sun & Bank Holidays)	£15 weekday fixtures (Mon-Thurs excluding Bank Holidays)	£10 Fans Fixtures
Under-18s	£5		
Under-12s	£3		
Under-10s	FREE (when accompanied by a paying adult)		

For full price details email: grassroots@lfc.co.uk

The Grass Roots Pledge:

Following overwhelming feedback from the recent Grass Roots Survey that was sent to members, the new-look Grass Roots Pledge ‘Kit back’ will offer clubs the chance to earn football supplies for their group. This great new pledge will be accessible to clubs purchasing 50 tickets* or more throughout the 2013/14 season.

Tickets Purchased	20 Bibs	50 Cones	PUMA Kit Bag	2 PUMA Kit Bags	Signed Ball	5 PUMA Footballs	10 PUMA Footballs	Signed LCFC Shirt	LCFC Training Ground Tour
50	✓								
75	✓	✓							
100	✓	✓	✓						
150	✓	✓	✓		✓				
200	✓	✓	✓		✓	✓			
300	✓	✓		✓	✓		✓		
500+	✓	✓		✓			✓	✓	✓

The Grass Roots scheme remains a FREE to register scheme whether you are a Grass Roots football team, local community, guide or scout group.

Be a part of the fastest growing scheme of its kind by registering your club or group today by emailing: grassroots@lfc.co.uk

*Excludes FREE Under 10’s tickets